

PRESTASHOP Module

STORE REVIEWS, PRODUCT REVIEWS AND GOOGLE RICH SNIPPETS



INSTALLATION AND CONFIGURATION GUIDE

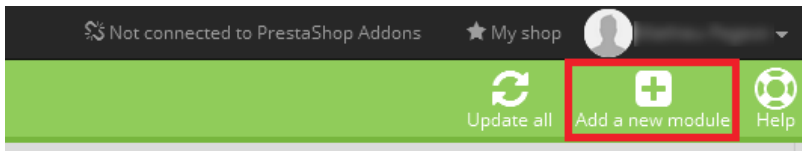
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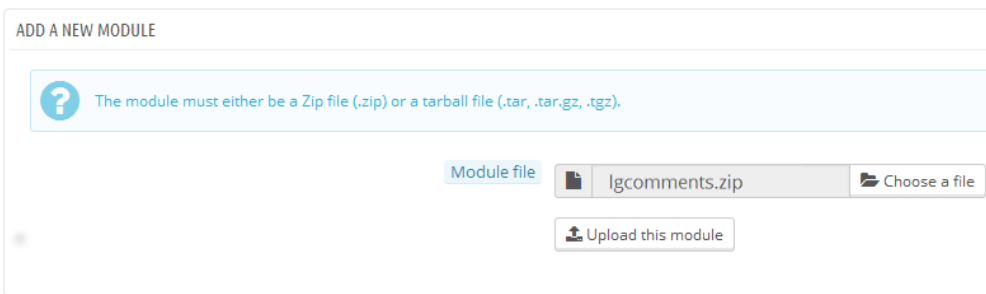
INSTALLATION

1.Go to the menu *Modules* → *Modules of your PrestaShop*

2.Click on *Add a new module* (on the top right corner)



3.Click on *Choose a file*



4.Select the *lgcomment.zip*

5.Click on *Upload this module*

6.Find the *Store Reviews, Product Reviews and Google Rich Snippets*

7.Click on *Install*

Advertising and Marketing



Store Reviews, Product Reviews and Google Rich Snippets v1.2.0 - by Línea Gráfica
Get your own system of reviews about your store and products and increase your customer's trust.



8.Click on *Configure*

Advertising and Marketing



Store Reviews, Product Reviews and Google Rich Snippets v1.2.0 - by Línea Gráfica
Get your own system of reviews about your store and products and increase your customer's trust.



If you get an error during the installation, [please read the section 1 of our FAQ.](#)

STAR COLOR

1.Choose the color of the stars

COLOR OF THE STARS



These stars will be used for the store widget, the store review page, the product reviews and the opinion form.

2.Click on the button



STORE WIDGET

1.Display/hide the store widget

DISPLAY THE STORE WIDGET ☒ YES ☐ NO

2.Choose where to display the widget:

- on the side of the screen (floating)
- in a column or footer

WHERE TO DISPLAY THE WIDGET

The widget is inserted by default in the hook "displayFooter" of your shop in order to be displayed on all pages.

If you choose the option "Inside a column or footer" and want to move it to a column, go to the menu "Modules > Positions" and add it to a new hook (displayLeftColumn or displayRightColumn).

To translate the words "Customer Reviews" and "see more", go to the menu *Localization → Translations → Installed modules translations → Module lgcomments → store_widget*



3.Choose the position of the widget (only when the previous option "On the side of the screen" is selected)

SIDE OF THE SCREEN

4.Choose your widget and its color

CHOOSE YOUR STORE WIDGET:

5.Display/hide the cross in the top right corner to hide temporarily the widget (only if the option "On the side of the screen" is selected)

DISPLAY A CROSS TO HIDE THE WIDGET ☒ YES ☐ NO

6.Choose the color of the widget title

COLOR OF THE WIDGET TITLE



7.Click on the button



HOMEPAGE SLIDER

Not available on PrestaShop 1.5

1.Display/hide the slider of shop reviews

DISPLAY STORE REVIEW SLIDER

YES

NO

Last reviews

see more >>

<p>Everything perfect, I love this shop!...</p> <p>★★★★★</p> <p>Everything was great! High quality, great fabric, friendly seller and fast delivery! I will order again, Everything was great! High quality, great fabric, friendly seller and fast delivery! I will...</p> <p>Mathieu T. 29/10/2015</p>	<p>Super boutique ! À bientôt</p> <p>★★★★★</p> <p>J'adore cette boutique, c'est la troisième fois que je commande et sûrement pas la dernière ! Produits d'excellent qualité à un très bon prix ! Merci à vous</p> <p>Mathieu T. 29/10/2015</p>	<p>Muy contento con la compra y precio</p> <p>★★★★★</p> <p>Excelente vendedor y muy rápido. Estoy muy contento con la compra el precio y la rapidez del envío. Gracias!</p> <p>Mathieu T. 29/10/2015</p>	<p>Livraison rapide et excellents produits</p> <p>★★★★★</p> <p>Très satisfaite, Je recommande vivement cette boutique ! Envoi rapide et qualité au rendez-vous. Excellent service</p> <p>Mathieu T. 29/10/2015</p>
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< >

2.Choose the number of blocks to display side by side

NUMBER OF REVIEW BLOCKS IN THE SLIDER

4

3.Choose the total number of reviews to display in the slider

DISPLAY THE LAST

15

REVIEWS IN THE SLIDER

4.Click on the button



STORE REVIEW PAGE

1.Display/hide the summary and filter of the shop reviews

DISPLAY SUMMARY AND FILTER ☒ YES ☐ NO

SUMMARY

Your Logo 82.9% (68 reviews)

Average rating: 8.6/10 14.6% (12 reviews)

Number of reviews: 82 2.4% (2 reviews)

FILTER REVIEWS [Reset](#)

★★★★★ (35) ★★★★★ (33)

★★★★★ (9) ★★★★★ (3)

★★★★★ (1) ★★★★★ (1)

2.Choose the text color for the shop review blocks (title, comment, customer, date)

TEXT COLOR OF THE STORE REVIEW BLOCKS

3.Choose the background color for the shop review blocks

BACKGROUND COLOR OF THE STORE REVIEW BLOCKS

4.Set the number of store reviews displayed by page (click on the widget to access this page)

NUMBER OF STORE REVIEWS DISPLAYED BY PAGE

5.Choose the display order of the store reviews

ORDER OF THE SHOP REVIEWS

6.Display or not the store reviews by language

MULTILINGUAL SHOP: DISPLAY THE STORE REVIEWS BY LANGUAGE ☐ YES ☒ NO

You can choose between :

- NO: display all product and shop comments in all languages (ex: all the comments in English and French will be displayed in the English and French version of your shop)
- YES: display only the product and shop comments by language (ex: only the comments in English will be displayed in the English version and only the French comments will be displayed in the French version)

7.Click on the button



PRODUCT REVIEWS

1. Display/hide the product reviews on the product sheets

DISPLAY THE PRODUCT REVIEWS ☒ YES ☐ NO

REVIEWS

★★★★★ Amazing product, I love it!

John D. on 20/05/2015 Great product, it looks great. I love the fabric and the colour. Very satisfied!

To translate the word "Reviews", go to the menu Localization → Translations → Installed modules translations → Module lgcomments → product_reviews_16 or product_reviews_15 (according to your PrestaShop version)

2. Choose how to display reviews depending on your theme:

- in a new tab
- in a new block

HOW TO DISPLAY THE REVIEWS

More info **Reviews**

★★★★★ Great product!

John D. on 01/01/1970 Great product, very satisfied! It fits me very well. I can't wait to wear it this summer.

★★★★★ Excellent product

John D. on 01/01/1970 It looks great, very good blouse. As described.

REVIEWS

★★★★★ Amazing product, I love it!

John D. on 20/05/2015 Great product, it looks great. I love the fabric and the colour. Very satisfied!

3. Display/hide the filter of the product reviews and choose from which number of reviews the filter must be displayed

DISPLAY FILTER ☒ YES ☐ NO **ONLY WHEN A PRODUCT HAS MORE THAN** **REVIEWS**

FILTER REVIEWS ★★★★★ (9) ★★★★☆ (6) ★★★☆☆ (3) ★★☆☆☆ (0) ★☆☆☆☆ (1) ☆☆☆☆☆ (0) [Reset](#)

4. Choose the number of product reviews to display by default

NUMBER OF PRODUCT REVIEWS DISPLAYED BY DEFAULT

5. Choose the number of extra product reviews to display when clicking on the button “Display more”

NUMBER OF EXTRA PRODUCT REVIEWS (DISPLAY MORE)

6. Choose the display order of the product reviews

ORDER OF THE PRODUCT REVIEWS

7. Display/hide the stars when a product doesn't have any reviews

DISPLAY STARS FOR THE PRODUCTS WITHOUT REVIEW

	
Printed Summer Dress Yellow	Printed Summer Dress Yellow
★★★★★ 0 review	
30,98 € 32,61 € -5%	30,98 € 32,61 € -5%

8. Display or not the product reviews by language

MULTILINGUAL SHOP: DISPLAY THE PRODUCT REVIEWS BY LANGUAGE

You can choose between :

- NO: display all product and shop comments in all languages (ex: all the comments in English and French will be displayed in the English and French version of your shop)
- YES: display only the product and shop comments by language (ex: only the comments in English will be displayed in the English version and only the French comments will be displayed in the French version)

9. Click on the button



GOOGLE RICH SNIPPETS

1.Enable/disable Google Rich Snippets for the shop reviews

ENABLE SNIPPETS FOR SHOP REVIEWS

YES

NO

2.Enable/disable Google Rich Snippets for the product reviews

ENABLE SNIPPETS FOR PRODUCT REVIEWS

YES

NO

Printed dress

/en/casual-dresses/3-printed-dress.html ▼

★★★★★ Rating : 9,8/10 - 15 reviews

100% cotton double printed dress. Black and white striped top and orange high waisted skater skirt bottom.

3.Click on the button



SEND EMAILS

1.Change the status of your orders in your back-office from the menu Orders → Orders and choose one of the status selected in the tab Configure emails

2.Click on the Cron URL to send the emails

➔ CRON URL: [HTTP://PRESTASHOP.COM/MODULES/LGCOMMENTS/LGCOMMENTSCRON.PHP?SECUREKEY=](http://prestashop.com/modules/LGCOMMENTS/LGCOMMENTSCRON.PHP?SECUREKEY=)

Every time this Cron URL is opened, an email is sent to the email indicated at the step 1 to tell you for which orders the emails have been sent.

The module will send emails only for the orders that are more than X days old and less than Y old, AND that currently have one of the selected orders (make sure to have orders that correspond to these criteria),

Emails are sent only once for each order in order to avoid email duplication (if an email was already sent for an order, it won't be sent again).

Advice: You can also execute automatically the Cron in order to send the emails automatically and at regular intervals. To do it, we recommend you to use the module “*Cron tasks manager*” (cronjobs) included by default in PrestaShop that allows you to schedule tasks that will be automatically executed at a certain hour or date. You just need to copy/paste the Cron URL into the module.

3.Enable the email alerts and add your email address

Every time the Cron is executed or a comment is written, you will get a message telling you for which orders the emails have been sent or which comment has been written.

4.Click on the button



CONFIGURE EMAILS

1.Choose the groups of customers

 SEND EMAILS TO THE SELECTED GROUPS OF CUSTOMERS ONLY

- ☐ Visitor
- ☐ Guest
- ☒ Customer

Choose the groups of customers for which the module is allowed to ask customers for a review. It prevents groups of customers to leave a review about their orders.



The module will send emails only for the customers who belong to the selected customer groups.

2.Choose the dates of orders

 SEND EMAILS ONLY FOR THE ORDERS THAT ARE MORE THAN DAYS OLD AND LESS THAN DAYS OLD

Set the number of days after the order during which the module is allowed to ask customers for a review. It prevents customers to leave a review for recent and old orders. We recommend you to set at least 30 days for the maximum value.



The module will send emails only for the orders that are more than X days olds and less than Y old.

3.Choose the status of orders

 SEND EMAILS ONLY FOR THE ORDERS WITH THE CURRENT SELECTED STATUS:

- ☐ Awaiting cheque payment
- ☐ Payment accepted
- ☐ Preparation in progress
- ☒ Shipped
- ☒ Delivered
- ☐ Canceled

Choose the order status for which the module is allowed to ask customers for a review. You must choose at least one status.



The module will send emails only for the orders with the selected status to prevent customers that have not received their order yet to leave a review

4. Customize the title of the emails that customers will receive

EMAIL SUBJECTS:

Language	Opinion request email	Thank you email	Opinion answer email
Français	Votre avis nous intéresse	Merci pour votre avis	Vous avez reçu une réponse à votre avis
English	We want to hear from you	Thank you for your review	You have received an answer to your review
Español	Tu opinión nos interesa	Muchas gracias por tu opinión	Has recibido una respuesta a tu comentario
Italiano	Opinion Request	Grazie per la tua opinione	Hai ricevuto una risposta alla tua opinione

The module automatically detects all the languages of your store and allows you to add a different title per language.


5. Click on the button



IMPORT REVIEWS

1. Use the left uploader for the product reviews and the right uploader for the store reviews

PRODUCT REVIEWS	STORE REVIEWS
<input type="button" value="Browse..."/>	<input type="button" value="Browse..."/>
<input type="button" value="Upload the product comments"/>	<input type="button" value="Upload the store comments"/>

 **Don't mix product reviews and store reviews inside the same file, the product reviews will be displayed on the product sheets and the store reviews will be displayed on the store widget and the store review page.**

2. Click on the link to download an example of CSV file

- [Click here to download an example of CSV file \(you can write your comments directly in it\)](#)

3. Open the CSV file (with Excel) and respect the same format

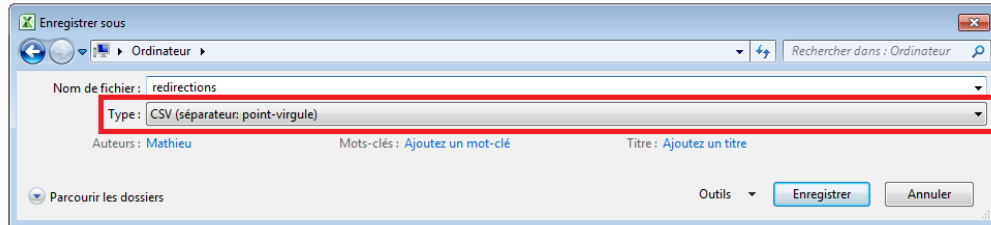
	A	B	C	D	E	F	G	H	I	J	K
1	20/05/2015	2	1	9	Great store, I truly re	1	1	2	Amazing, I tru	0	
2	25/05/2015	1	2	8	Items arrived safe &	1	1	3	Excellent proc	0	
3	14/12/2015	3	3	3	The product was dan	1	1	4	Damaged prod	Please get	
4											

- In the column A, add the date of the comment (use the format "dd/mm/yyyy")
- In the column B, add the ID of the customer who wrote the comment (see your "Customers" page)
- In the column C, add the ID of the product (product review) or the ID of the order (order review) for which the comment was written (see your "Products" or "Orders" page)
- In the column D, add the rating out of /10
- In the column E, add the comment
- In the column F, add the ID of the language in which the comment was written (see your "Languages" page)
- In the column G, add the status of the comment ("1" for enabled and "0" for disabled)
- In the column H, add the comment position (compared to the other comments)
- In the column I, add the title of the comment (it will be displayed in bold before the comment)
- In the column J, add an answer to the comment (optional), use "0" if you don't want to add an answer

4. Save the file in CSV format

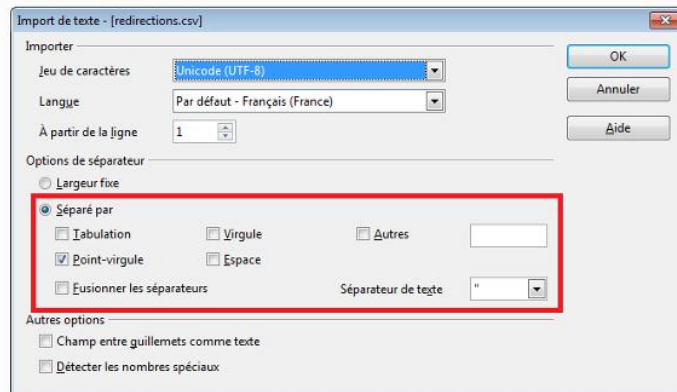
4.1. Microsoft Excel

If you use Microsoft Excel, make sure to save the file in the format CSV (separator: semi-colon)

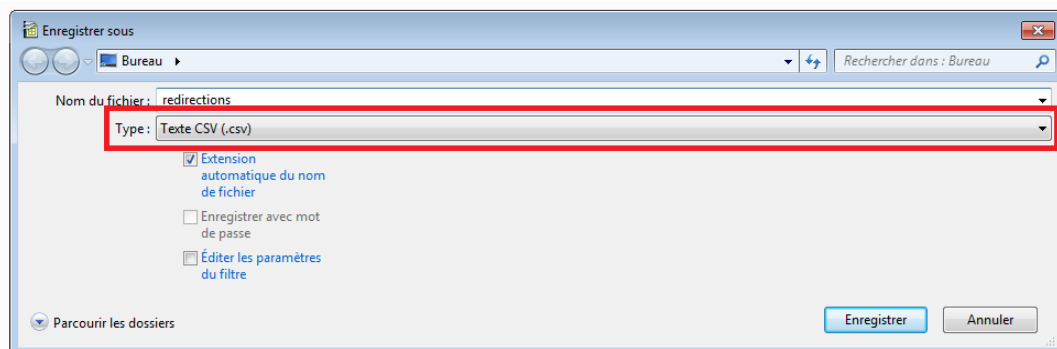


4.2. Open Office Calc

If you use Open Office Calc, make sure to choose the option *Separated by SemiColon* when you open an existing CSV file or when you save a new file in CSV format




And make sure to save the file in format *Text CSV (.csv)* and choose *Keep current format*






5. In the module, click on **Browse**, select the file and click on the button **Upload the reviews**

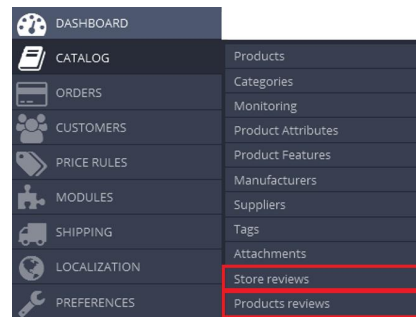
MANAGE REVIEWS

1. Click on the following buttons or use your store menu



MANAGE YOUR REVIEWS 

 All the reviews you receive are disabled by default and need your validation before being displayed on the front-office.

 Click here to manage your store reviews  Click here to manage your product reviews



2. Then click on the *Edit* button to edit each comment

1	05/20/2015	John DOE	Faded Short Sleeve T-shirts	10	Amazing product, I love it!	Great product, it looks great. I love the fabric and the colour.	0		1	 Edit
---	------------	----------	-----------------------------	----	-----------------------------	--	---	--	---	---

3. Edit the comment and click on the Save button

Status ☒ YES ☐ NO

* Rating

* Date 

* Position

* Title

* Review



Answer

☒ Send answer by email to the customer

 Save

1. Choose "Status: Yes" to display the comment in the front-office
2. You can modify the rate on a scale of /10
3. You can modify the date of the comment
4. You can modify the position of the comment compared to the other comments
5. You can modify the title of the comment
6. You can modify the content of the comment
7. You can add an answer to the comment (write "0" if no answer)
8. You can send the answer by email to the customer

4. Select the type of reviews that your customers can write (store reviews and/or product reviews)

 **ASK CUSTOMERS FOR:** 

5. Enable/disable the validation of reviews

 **REQUIRE VALIDATION BEFORE PUBLISHING COMMENTS**

Enable this option if you want to check and validate the comments before publishing them. Disable this option if you want to publish the comments automatically without any validation.

6. Click on the button



FAQ – COMMON ERRORS

All the common errors about this module have been reported below and we explain to you in details how to solve them.

Please read the section that corresponds to your problem **BEFORE** getting in touch with us, you will probably find the answer to your problem in it.

<u>I) I don't manage to install the module.....</u>	<u>19</u>
<u>II) How to modify the store widget.....</u>	<u>19</u>
<u>III) How to resent an email already sent.....</u>	<u>19</u>
<u>IV) The opinion request emails are not sent.....</u>	<u>20</u>
<u>V) My old reviews are not uploaded correctly.....</u>	<u>21</u>
<u>VI) Save the existing reviews.....</u>	<u>21</u>
<u>VII) The Rich Snippets don't appear on Google.....</u>	<u>22</u>

If the problem you are having is not listed, [then please get in touch with us.](#)

I) I don't manage to install the module

When installing the module, you may encounter this error message:

*File too large (limit of ***** bytes)*

Reason of the error: The problem comes from the value of your 'upload_max_filesize' variable that is not large enough compared to the module size.

To solve the problem, you can either :

- Go to your FTP and increase the value of your 'upload_max_filesize' variable in the file "/config/ config.inc.php" or in the file "php.ini"
ini_set('upload_max_filesize', '100M');
- Or install the module directly from your FTP, you just need to unzip the module zip file and copy/paste the folder "lgcomments" inside the folder "modules" of your FTP (the module will appear in your back-office as soon as the module folder is added into the "modules" folder).

II) How to modify the store widget

- 1.Connect to your FTP
- 2.Edit the file /modules/lgcomments/lgcomments.php
- 3.PrestaShop 1.6 : Find the function *public function getExtraRightCSSConfig16*
PrestaShop 1.5 : Find the function *public function getExtraRightCSSConfig15*
4. Inside this function, find the model of the widget you have chosen (Bubble, Customer, Letter, Pentagon and Shop)
5. Edit the elements of the widget you want (widget, title, rating, review, stars and see-more)
6. Reset the module to see the changes



Don't forget to save your reviews before resetting the module! If you reset the module, all the existing reviews will be deleted and lost.

III) How to resend an email already sent

1. Connect to your database
2. Find and open the table "lgcomments_orders"
3. Delete the line that corresponds to the order (column *id_order*)
4. Go back to the module and open again the Cron URL


IV) The opinion request emails are not sent

1.Email configuration

Go to the menu "Advanced parameters" → "Email" and test your configuration

TEST YOUR EMAIL CONFIGURATION

Send a test email to

 Send an email test

If you don't receive the test email, please check your email configuration.

2.Customer groups + order dates + status of orders

Make sure that you have orders that correspond to the three criteria

SEND EMAILS TO THE SELECTED GROUPS OF CUSTOMERS ONLY

- ☐ Visitor
- ☐ Guest
- ☒ Customer

 SEND EMAILS ONLY FOR THE ORDERS THAT ARE MORE THAN DAYS OLD AND LESS THAN DAYS OLD

SEND EMAILS ONLY FOR THE ORDERS WITH THE CURRENT SELECTED STATUS:

- ☐ Awaiting cheque payment
- ☐ Payment accepted
- ☐ Preparation in progress
- ☒ Shipped
- ☒ Delivered
- ☐ Canceled
- ☐ Refund



The module will send emails only for the orders that correspond to the selected customer groups AND that are more than X days old AND that are less than Y days old AND that currently have one of the selected orders

3.Email already sent

- 1.Connect to your database
- 2.Find and open the table "lgcomments_orders"
- 3.If the order appears in this table, it means that the email has already been sent



Emails are sent only once for each order in order to avoid email duplication (if an email was already sent for an order, it won't be sent again).

V) My old reviews are not uploaded correctly

1. Respect the indicated format

	A	B	C	D	E	F	G	H	I	J	K
1	20/05/2015	2	1	9	Great store, I truly re	1	1	2	Amazing, I tru	0	
2	25/05/2015	1	2	8	Items arrived safe &	1	1	3	Excellent proc	0	
3	14/12/2015	3	3	3	The product was dan	1	1	4	Damaged prod	Please get	
4											

- In the column A, add the date of the comment (use the format "dd/mm/yyyy")
- In the column B, add the ID of the customer who wrote the comment (see your "Customers" page)
- In the column C, add the ID of the product (product review) or the ID of the order (order review) for which the comment was written (see your "Products" or "Orders" page)
- In the column D, add the rating out of /10
- In the column E, add the comment
- In the column F, add the ID of the language in which the comment was written (see your "Languages" page)
- In the column G, add the status of the comment ("1" for enabled and "0" for disabled)
- In the column H, add the comment position (compared to the other comments)
- In the column I, add the title of the comment (it will be displayed in bold before the comment)
- In the column J, add an answer to the comment (optional), use "0" if you don't want to add an answer

2. Save the file in the correct format

Microsoft Excel : Make sure to save the file in the format CSV (separator: semi-colon)

Open Office Calc : If you use Open Office Calc, make sure to choose the option *Separated by SemiColon* when you open an existing CSV file or when you save a new file in CSV format. And make sure to save the file in format Text CSV (.csv) and choose *Keep current format*.

VI) Save your existing reviews

If you reset the module, all the existing reviews will be deleted and lost. So don't forget to save your reviews before resetting the module!

1. Connect to your database

2. Find and export the 5 following tables:

- lgcomments_customergroups
- lgcomments_orders
- lgcomments_productcomments
- lgcomments_status
- lgcomments_storecomments

VII) The Rich Snippets don't appear on Google

1. Time to take the snippets into account

Please note that the Rich Snippets don't appear immediately on Google, you need to wait until Google search bots visit your shop again, take into account the snippets and update their search results, it can take several weeks.

2. Checking the snippets

- Go to <https://developers.google.com/structured-data/testing-tool/>
- Click on "Fetch URL"
- Add the URL of the page you want to check
- Click on "FETCH & VALIDATE"
- You should normally see the review snippets in the section "aggregateRating"

The screenshot shows the Google Structured Data Testing Tool interface. On the left, the HTML code for a product page is displayed. On the right, the tool has fetched the page and shows the structured data results. A red box highlights the 'aggregateRating' section of the JSON-LD snippet, which contains the following data:

aggregateRating (AggregateRating):	
ratingValue:	8
bestRating:	10
ratingCount:	5



If you have several products that appear in this tool for the same page, Google won't be able to display the snippets because it won't know the snippets of which product it should display

In this case, you would need to:




- Identify the module that add snippets for other products
- Find and edit the TPL file of this module on your server inside the folder /modules/.../views/templates/front/
- Remove all the words "itemtype", "itemscope", "itemprop" inside that file
- Clear out your cache to take into account the changes
- Check again the page in <https://developers.google.com/structured-data/testing-tool/> to see if the snippets of the other products have disappeared

YOUR OPINION

Please take the time to rate our module after buying it. This is quick, constructive for other PrestaShop users and it helps us develop our activity.

<http://addons.prestashop.com/en/ratings.php>

If you have a problem with our module, please get in touch with us before leaving a feedback, our technical support will do all its best to solve your problem.

Quality of the module	 ★ ★ ★ ★ ★
Quality of the documentation	 ★ ★ ★ ★ ★
Ease of installation	 ★ ★ ★ ★ ★
Comment and improvement :	
<div></div>	
<div>Apply</div>	

CONTACT US

A problem? A question? We are here to help you,
Please use PrestaShop form to get in touch with us.

https://addons.prestashop.com/en/write-to-developper?id_product=17896

If you have issues with the module, please provide us with:

- an access to your back-office (url, email password) with sufficient permissions to configure the module
- an access to your FTP (server, username and password)

Contact a community member

Email *	Your PrestaShop version *	Attachment
<input type="text" value="email@domain.com"/>	<input type="text" value="Choose a version"/>	<input type="text"/>
Topic *		Module
<input type="text"/>		<input type="text" value="Store & Product Reviews + Google Rich Snippets"/>
Your message *		
<input type="text"/>		
<input type="button" value="SEND"/>		

OUR OTHER MODULES



COOKIES



REDIRECTS



SITEMAPS



SORT PRODUCTS



FREE SHIPPING



EASY DESIGN



DROPSHIPPING



VERIFIED REVIEWS



CREDIT NOTES



MOVE PRODUCTS



TOTAL EKOMI



REGENERATOR



ACCESS ORDERS



MOVING TEXT



BANNER ADS



QUESTIONS FAQ

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