

The module allows you to create rewards (vouchers and points) for customers: **a welcome coupon (First Time Shopper Offer)**, **a birthday coupon**, **Order Placed coupons**, loyalty points. Full compatibility with the PrestaShop vouchers system.

Advanced Coupons module is a really handy module if you want to use a flexible system of coupons. This module gives you the possibility to increase sales by custom voucher codes and points for your customers. **Everyone like coupon codes!**

Providing a first timers offer could be just the nudge those first-time visitor needs to be converted to a paying customer.

The module gives you an ability of auto sending discount notifications to customers on their birthdays. This will be a very nice surprise for your customers and they will absolutely love it.

After every order, customer will receive a coupon for their next order. This way, after the first order, they will get a discount and be more motivated to come back.

Unused coupons will be visible for the customer on their “My Account” page. Also a notification email will be sent to them with code, discount amount and expiration date.

## FEATURES\*

### Private Coupon

We provide the Private coupons for admin's trusted customers. There are some constraints for this coupon like admin can assign products and you can also assign shipping method for these coupons. Admin can set the minimum quantity for each assigned products.

### Vouchers system

- Automatic sending of coupons on many types of events
- You can flexibly configure the settings for each voucher separately (name, discount, restrictions, email and much more)
- There are 3 kinds of vouchers in the module:
  - percentage,
  - amount (a fixed price discount)
  - **% from the current order**
- You can set a **minimum amount for order** for generate voucher (If the order amount is less than \$15 (eg) - a voucher will not be generated).
- You can add **restrictions** to use the coupon, for example, the period of use (Validity of the voucher) and the minimum order amount, Cumulative with other vouchers, Categories and Countries restrictions
- You can **personalize coupon in many aspects**: choose the status of the order in which vouchers are create, highlight coupon code in the shopping cart
- Vouchers generated are all **different and unique**
- Additional options for the birthday coupon: "Number of days before birthday", "The customer must have an order", "Log" and more
- You can choose automatic options for generating birthday coupons: "CRON" or "First visitor"
- Multishop compatibility
- **Full compatibility with the PrestaShop** voucher system

### Customers can find their voucher code:

- All vouchers in "My account" – "MY VOUCHERS".
- The last voucher in the shopping cart.
- The last voucher in the coupon block in the left column.

### Email:

- Fully automatic dispatch of coupons
- Separate email template for each coupon type.
- The module automatically(by CRON) sends an email with a coupon in the **customer's birthday**
- Festive design for email with a birthday coupon

You can edit all emails through the convenient interface of the built-in editor Prestashop.

The module automatically adds restrictions to the email with coupon (Validity of the voucher (date), Minimum amount)

### **Examples:**

When a new user registers he will get a 10\$ voucher (welcome coupon) on his next order. The user receives an email with a coupon after registration.

Then he make an order (order total is 100\$). He will get a 15% from the current order total (it will be 15\$) on his next order. Customer can use these vouchers at any time.

## **Loyalty program**

- There are 2 kinds of rewards in the module: welcome points (when registering a new customer) and a reward based on the total price of his purchases
- You can manage the categories of products eligible for loyalty rewards
- You can **personalize loyalty system in many aspects**: choose the status of the order in which points are create, Validity period of a point, VAT included or VAT excluded

The amount of the reward is displayed in the product page, "My account" and in the shopping cart.

### **Examples:**

When a new user registers he will get a 100 points = 10\$ (welcome points)

Then he make an order (every 10\$ spent on the shop, the customer get 10 points = 1\$).

The customer can spend his rewards (points) to pay for any order.

You can choose what to use as a reward: vouchers system or points system for each case. You can use both rewards at the same time.

Вы можете добавить ограничения для использования купона купона, например, период использования и минимальная сумма заказа

## **RECOMENDATION**

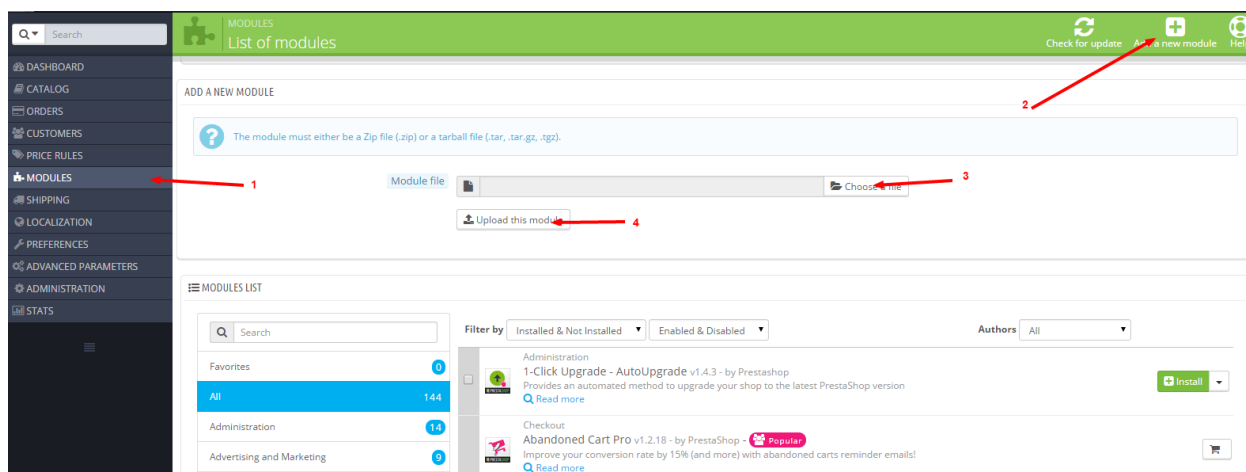
If you will have any question about this module, just contact me.

## Install

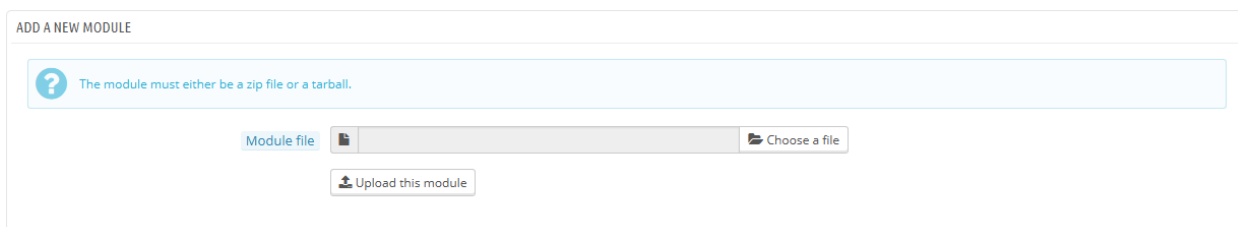
Module is installed with a **single click**.

An installation help manual is included in the download file. No core PrestaShop files are modified.

To install a new PrestaShop module automatically, click on the "Add new module" link at the top of the list of modules, in the "Modules" page.



A new section will slide open.



The form in this section allows you to upload the module archive, as downloaded from Addons. You can either upload a .zip file or a .tar.gz file. The form is very simple: simply navigate to the module file you downloaded, and click on the "Upload this module." Do not select the unzipped folder from the archive, nor one of its files.

Once you have clicked the button, PrestaShop will upload the module from your computer to its server, unpack it, place the files in the correct location, and update the page, all this in a handful of seconds. PrestaShop will then display "Module downloaded successfully".

Modules are not installed by default: you still have to click the module's "Install" button, and then possibly configure its settings.

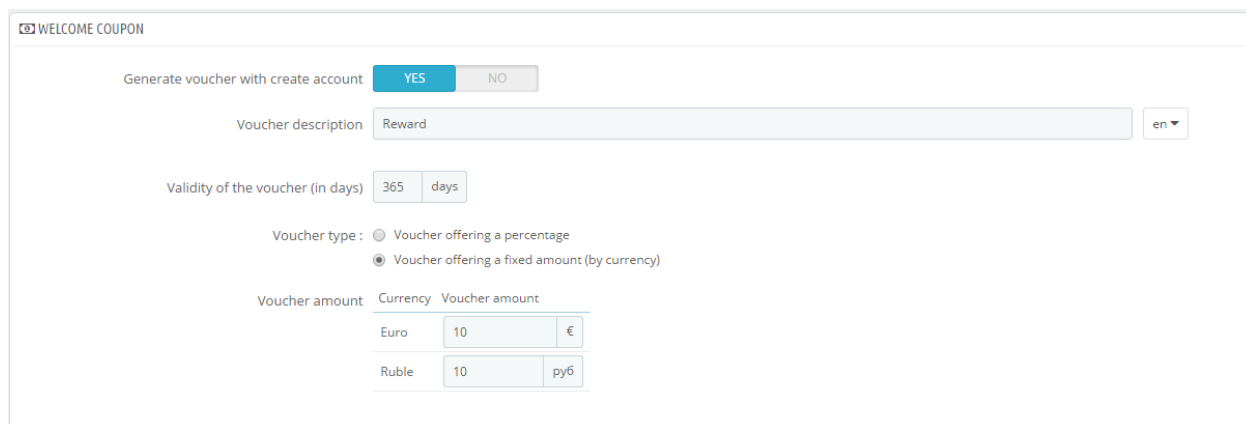
### 3 Easy Steps of module configuration:

#### 1. Configure a **welcome voucher**

This coupon is created when the user makes registration.

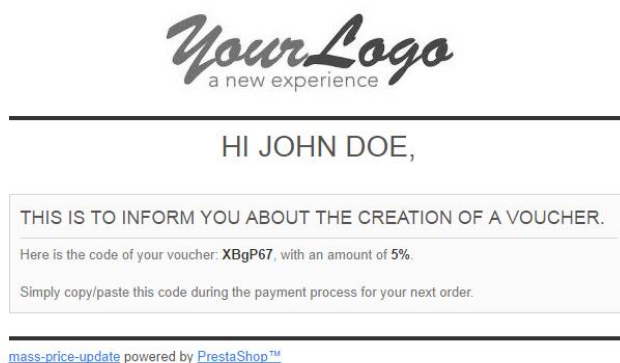
You can define the options for the voucher generated.

Example: When a new user registers he will get a €10 voucher (welcome coupon) valid on his next order.



The screenshot shows the 'WELCOME COUPON' configuration page. At the top, there's a toggle for 'Generate voucher with create account' set to 'YES'. Below that, the 'Voucher description' is set to 'Reward'. The 'Validity of the voucher (in days)' is set to '365 days'. Under 'Voucher type', the option 'Voucher offering a fixed amount (by currency)' is selected. The 'Voucher amount' section shows two rows: 'Euro' with a value of '10' and 'Ruble' with a value of '10'. The currency symbols '€' and 'pyb' are shown next to the respective values.

The user receives an email with a coupon after registration.



#### 2. Configure a coupon **as a reward for the order**

These vouchers are generated after each (or first) customers purchase.

Please note that a voucher is generated only after the **change of status of the order**.

Example: A Customer gets a 5% from the current order total (it will be 5\$ from 100\$) on his next order

VOUCHERS FOR CUSTOMER ORDERS

Minimum amount for order for generate voucher:

10

Generate voucher with each new order

YES

NO

Voucher description

Reward

en

Voucher type :

☐ Voucher offering a percentage

☐ Voucher offering a fixed amount (by currency)

☒ % from the current order

Percentage

5

Voucher is awarded when the order is

Отправлено

Ошибка оплаты

Платеж принят

Платеж принят

Validity of the voucher (in days)

365

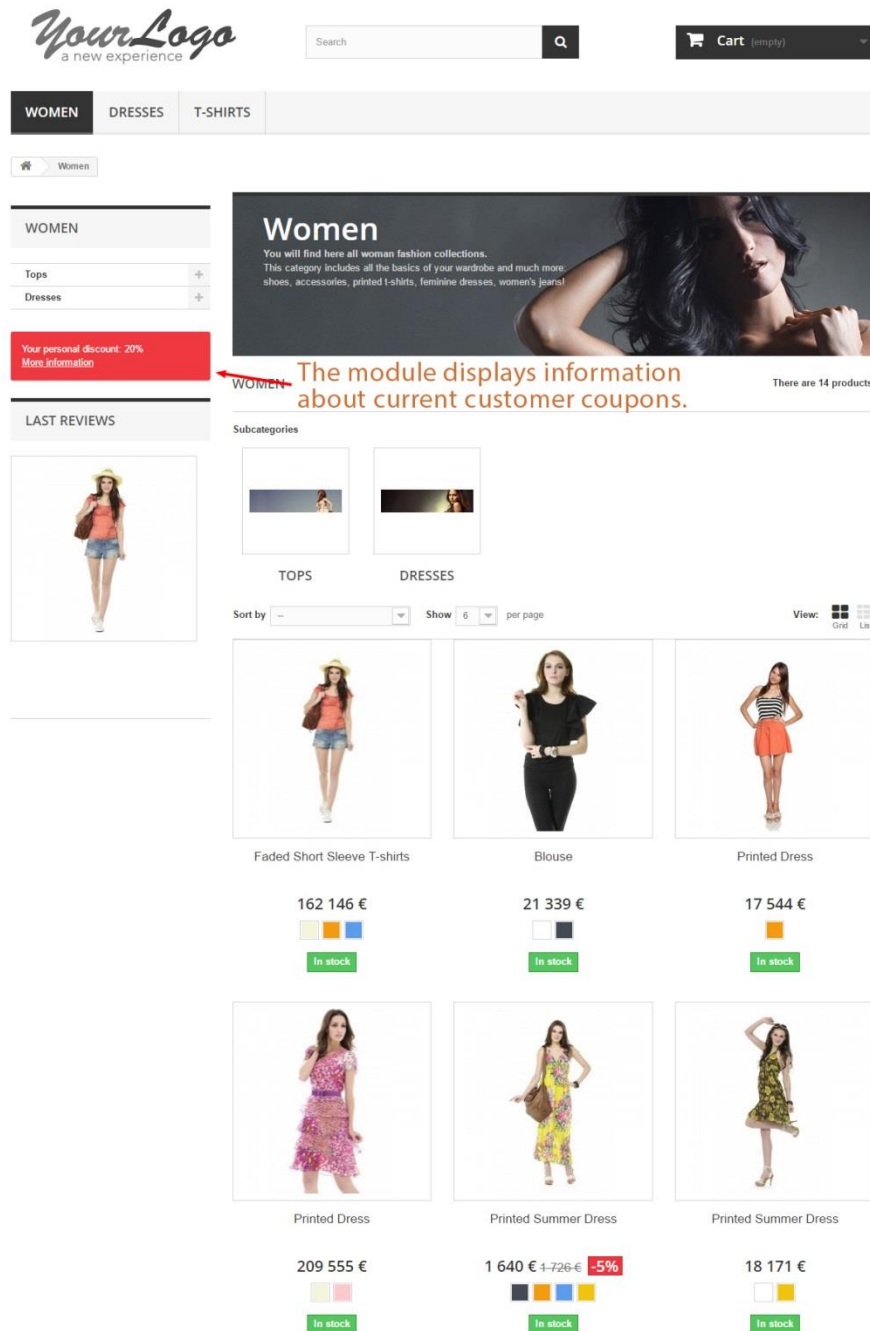
day

### 3. Configure loyalty rewards.

## Configure

### Left column

Coupons in the left column are displayed only for registered users. Unregistered users do not see this block.



### General

Once installed you can configure the module before using it. To do so, locate the module in the modules list and click the configure link.

You can choose what to use as a reward:

## COUPONSPRO

This module will boost your sales!

Vouchers settings

Loyalty settings

You can choose what to use as a reward:  
vouchers system or points system for each case.  
You can use both rewards at the same time.

Welcome coupon

Birthday coupon

The first order coupon

Coupon after order

## WELCOME COUPON

Generate voucher with create account ☒ YES ☐ NOVoucher description  Validity of the voucher (in days)  Minimum amount 

You can decide when create the voucher:

- when registering a new customer (welcome coupon)
- customer birthday
- each time after successful orders
- after the first order.

dollar  Ruble  Voucher tax Exclude discounted products ☒ YES ☐ NO*If enabled, the voucher will not apply to products already on sale (only for PrestaShop 1.7).*Show the welcome voucher in the shopping cart ☒ YES ☐ NOCumulative with other vouchers ☐ YES ☒ NO*If enabled, a customer can use several vouchers for a same order.*


Save




**WELCOME COUPON**

Generate voucher with create account

Voucher description  en ▼


Validity of the voucher (in days)   

Minimum amount    
*You can choose a minimum amount for the cart either with or without the taxes.*

Voucher type : ☐ Voucher offering a percentage  
☒ Voucher offering a fixed amount (by currency)

Percentage

Voucher amount


| Currency | Voucher amount   |
|----------|--|
| dollar   | <input type="text" value="5"/>  |
| Ruble    | <input type="text" value="300"/> <input type="text" value="py6"/>  |

Voucher tax  ▼

Exclude discounted products    
*If enabled, the voucher will not apply to products already on sale (only for PrestaShop 1.7).*

Show the welcome voucher in the shopping cart

Cumulative with other vouchers    
*If enabled, a customer can use several vouchers for a same order.*

 Save

## Types of Offers

There are several overall types of discounts and offers you have at your disposal.

**Percentage Based Discount** - The most popular way to offer discounts is percentage based discounts. This can include small incentive percentages like 5% or 10% off, larger discount to really drive sales like 20% and 25% or large percentages like 50%+ to liquidate merchandise that isn't moving or old.

**Dollar Value Discount** - Offers that are based on a dollar value can be positioned as a credit. This makes people feel like they're wasting money if they don't use it. In some studies, redemption of dollar based offers vs. percentage based offers can be as much as 175% greater. Pair one of these with a minimum purchase to increase its impact.

All coupons are **One Time Use coupons** and as the name implies, it's meant to be used once per customer. The system keeps track of this by remembering each customer's email.

This part concerns the configuration tab of the module, it will allow you to configure the module according to your specific need.

**Voucher description** - is the name that will be displayed in the customer's shopping cart and on the invoice

## Voucher Prefix – “BTH”

Example of a reduction code:

|          |
|----------|
| BTH_QF4X |
|----------|

BTH\_ : is the prefix part, it never changes

QF4X: is a randomly generated character set that guarantees the uniqueness of the coupon.

**Show the welcome voucher in the shopping cart** - If this option is enabled, Prestashop tell the customer that a purchase voucher corresponding to the content of his shopping cart is available and can be used.

**Validity of the voucher (in days)** - The number of validity days of the voucher.

For example :

If the number of days is 10

If the creation date of the voucher is "2016/04/01 12:40:12" the end of validity date will be "2016/04/10 23:59:59".

**Minimum amount** - Information taken from the basket rules, it allows to indicate the amount of minimum purchases that will have to realize your client to benefit from the voucher.

## Cumulative with other vouchers

Information about "Cumulative with other vouchers" ("Compatibility with other cart rules")

If you want to offer both a welcome coupon and a 20% off coupon, but don't have the resources to have them applied on the same order, then you can make a coupon unpairable. In other words, once the coupon has been applied to a purchase, no other coupons can be added.

To make a coupon unpairable, go to configure page, and while you're filling in the coupon's information, look under the Advanced Settings and disabled "Cumulative with other vouchers". Once that's been done, the coupon can't be used with any other coupons.

If "Cumulative" is disabled, then the coupon cannot be applied with other coupons with disabled compatibility.

The coupon is automatically placed in the list - "Uncombinable cart rules"

If you want the coupons you created (for other shares) to be incompatible with it, then check "Compatibility with other cart rules".

## Edit: Cupón Descuento Bienvenida!!



Limit to a single customer ☐ Ddd dsdsd (site@web-esse.ru)

Valid From 2017-07-26 11:43:23 To 2018-07-26 11:43:23

Minimum amount 0 EUR Tax included Shipping excluded

Total available 1

Total available for each user 1

Restrictions ☐ Carrier selection ☐ Customer group selection ☒ Compatibility with other cart rules

Uncombinable cart rules

Search

Reward 2  
Reward

Add →

Combinable cart rules

Search

Cupón Descuento Bienvenida  
Descuento por Puntos  
Cupón Descuento Bienvenida  
Cupón Descuento Próxima Compra

Remove

☐ Product selection

You can refer to the Prestashop documentation that explains the behavior:

<http://doc.prestashop.com/display/PS16/Cart+Rules>

- **Do you want to exclude some countries or categories from the Advanced Coupons?**

Use the option "restrictions" for it:

Restrictions ☒ Category selection

Filter by category

Collapse All Expand All Check All Uncheck All

☐ Home

☐ Women

☒ Tops

☐ Dresses

If checked, the voucher will be effective only and if the customer has one or more products in this category.

☒ Country selection

Unselected countries

Finland  
France  
Denmark  
Australia

Add →

Selected countries

Germany  
United Kingdom

Remove

This restriction applies to the country of delivery.

### Tab Configuration

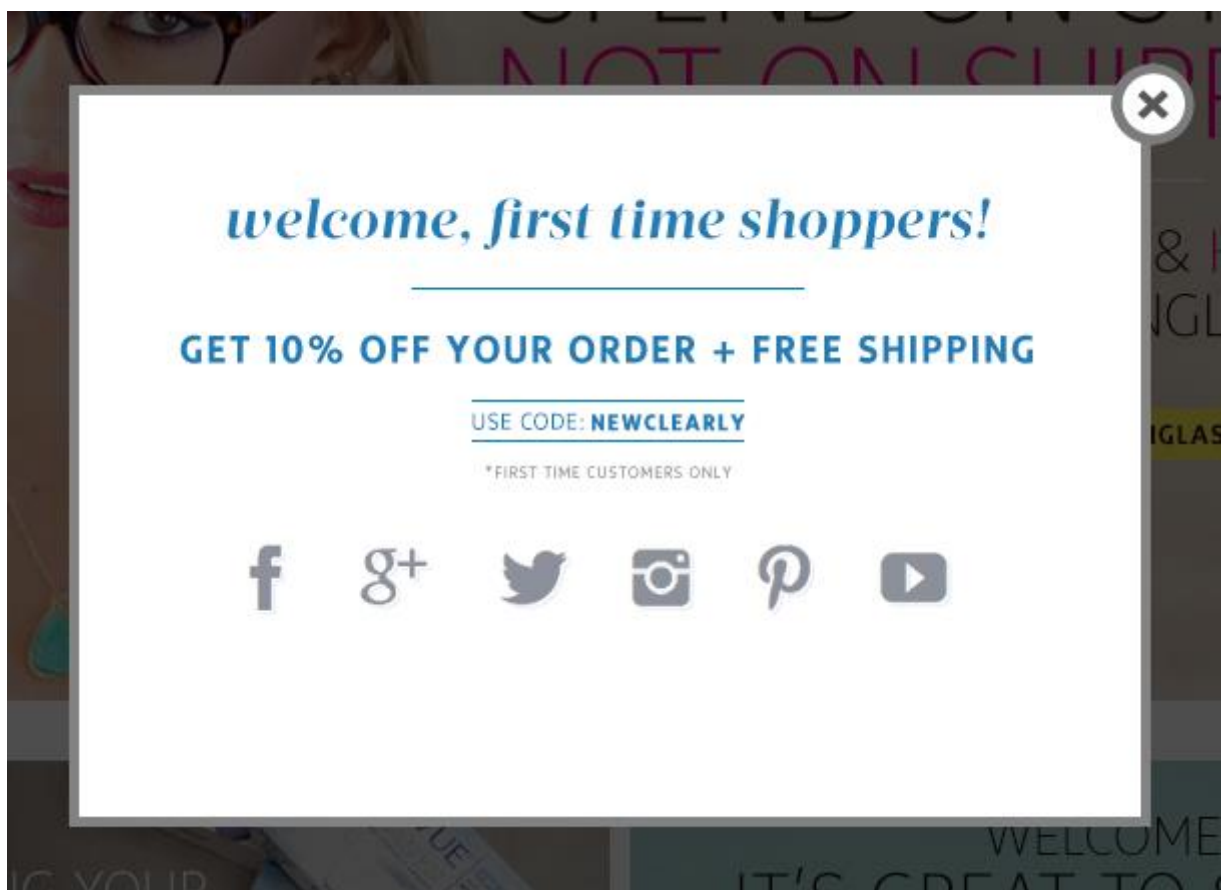
For each case, you can create vouchers with different bonuses.

#### WELCOME COUPON - First Time Shopper Offer

Providing a first timers offer could be just the nudge those first-time visitor needs to be converted to a paying customer.

This coupon is generated only when the customer is registered (not available for unregistered customers).

**Example:** Clearly Contacts provides all new visitors with a 10% off discount and free shipping.




## **BIRTHDAY COUPON**


Create a voucher in the customer's  
birthday

YES

NO

This rule will only be applied on the customers' birthday (or not)

 BIRTHDAY COUPON

 Your CRON URL to call: <https://flexible-product-bundles.prestashop4u.ru/modules/advancedcoupons/cron.php?token=284ad768f8>

Generate voucher with create account

YESNO

Voucher description

test bthd

en

Validity of the voucher (in days)

4

days

Minimum amount

0

You can choose a minimum amount for the cart either with or without the taxes.

Voucher type :

☒ Voucher offering a percentage

☐ Voucher offering a fixed amount (by currency)

Percentage

5

%

Voucher amount

| Currency | Voucher amount   |
|----------|------------------|
| dollar   | <div>0</div> \$  |
| Ruble    | <div>0</div> py6 |

Voucher tax

Tax excluded

Exclude discounted products

YESNO

If enabled, the voucher will not apply to products already on sale (only for PrestaShop 1.7).


Show the birthday voucher in the shopping cart

YESNO

Cumulative with other vouchers

YESNO

If enabled, a customer can use several vouchers for a same order.

 Save

If enabled - the module create a shopping cart rule every happy birthday customer. A customer anniversary = one additional coupon.

You can choose automatic options for generating birthday coupons: "CRON" or "First visitor"

**BIRTHDAY COUPON**

Create a voucher in the customer's birthday ☒ YES ☐ NO

Automatic options : ☒ Cron ☐ First visitor

**?** Your CRON URL to call: <https://flexible-product-bundles.prestashop4u.ru/modules/advancedcoupons/cron.php?token=0599cd8159>

Voucher description: Reward en ▼

Voucher type : ☐ Voucher offering a percentage ☒ Voucher offering a fixed amount (by currency)

Voucher amount: Currency: Euro Voucher amount: 10 €

Voucher tax: Tax included ▼

## VOUCHER AFTER FIRST CUSTOMER ORDER

Here you choose the first order's state when coupons are awarded, and define the options for the voucher generated

Generate voucher after first order ☒ YES ☐ NO

This rule will only be applied (or not) to the customers first order.

**SETTINGS**

Minimum amount for order for generate voucher: 99

Generate voucher with create account ☒ YES ☐ NO

Voucher description: Welcome coupon en ▼

Voucher type : ☐ Voucher offering a percentage ☒ Voucher offering a fixed amount (by currency)

Voucher amount: Currency: Ruble Voucher amount: 300 py6

usd 10 \$

Generate voucher with each new order ☒ YES ☐ NO

Voucher description: Reward en ▼

Voucher type : ☐ Voucher offering a percentage ☐ Voucher offering a fixed amount (by currency) ☒ % from the current order

Percentage: 15

When a new user registers he will get a 10\$ voucher (welcome coupon) on his next order.

Then he make an order (order total is 100\$).

He will get a 15% from the current order total (it will be 15\$) on his next order.

## VOUCHERS AFTER CUSTOMER ORDERS

Here you choose the order's state when coupons are awarded, and define the options for the voucher generated

SETTINGS

Minimum amount for order for generate voucher: 99

Generate voucher with create account **YES** **NO**

Voucher description: Welcome coupon en ▼

Voucher type: ☐ Voucher offering a percentage ☒ Voucher offering a fixed amount (by currency)

Voucher amount: Currency: Ruble 300 py6  
 usd 10 \$

Generate voucher with each new order **YES** **NO**

Voucher description: Reward en ▼

Voucher type: ☐ Voucher offering a percentage ☐ Voucher offering a fixed amount (by currency) ☒ % from the current order

Percentage: 15

When a new user registers he will get a 10\$ voucher (welcome coupon) on his next order.

Then he make an order (order total is 100\$).

He will get a 15% from the current order total (it will be 15\$) on his next order.

Once this configuration information has been saved, your customers can receive new coupons!

## Multishop

The module creates a voucher for the store in which the action takes place.

For example, if the client makes a registration in "store 1", then the welcome coupon he can apply only to "Shop 1" shopping cart.

You can always edit the created coupon and change the selected store.

Ценовые правила / Правила корзины

Edit: Reward

Recommended Modules and Services Help

Minimum amount: 0 EUR Tax included Shipping excluded

Total available: 1

Total available for each user: 1

Restrictions: ☐ Carrier selection ☐ Customer group selection ☐ Compatibility with other cart rules ☐ Product selection ☒ Shop selection

Unselected shops: multi2

Selected shops: presta\_ms

Add → ← Remove

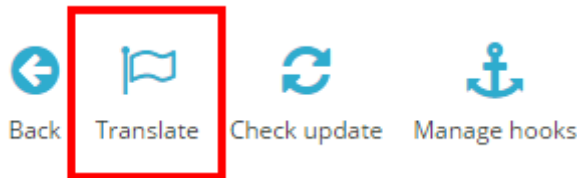
Cancel Save and stay Save

## Translation

You can use either of two ways:

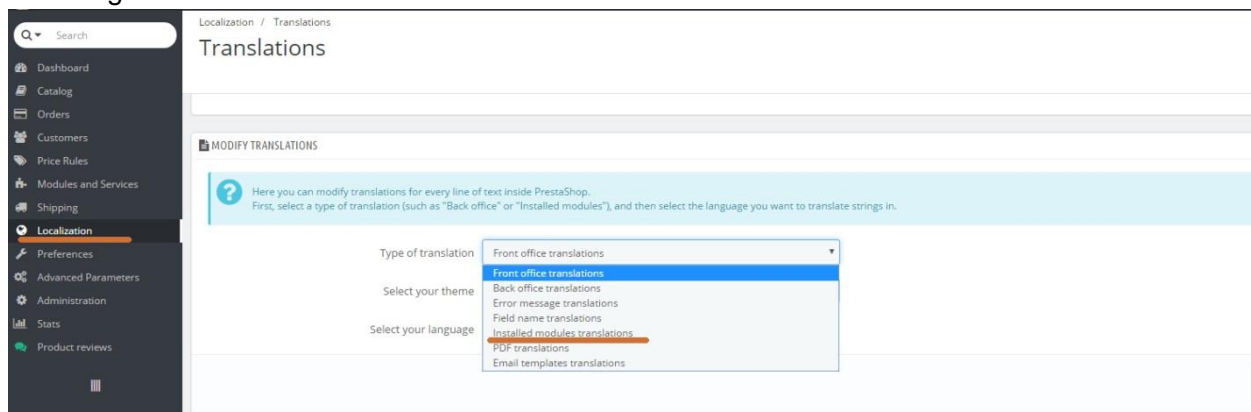
1. Please go to Back Office -> Modules -> search for “advancedcoupons” module and click the "Configuration" button.

If you want to translate module click "Translate" button:



In popup select your language and confirm your choice. You'll be redirected to page where you can translate module.

2. Please go to Back Office -> Localization -> Translations



In “Type of translation” select “Installed modules translations”.

In “Select your theme” select “Core (no theme selected)” or the name of your theme  
Then select your language and confirm your choice.

You'll be redirected to page where you can translate module (search for “advancedcoupons”).



## Translation of emails.

This part shows you how to modify / customize the mail sent to the client.

You will be able to configure a specific mail to your vouchers.

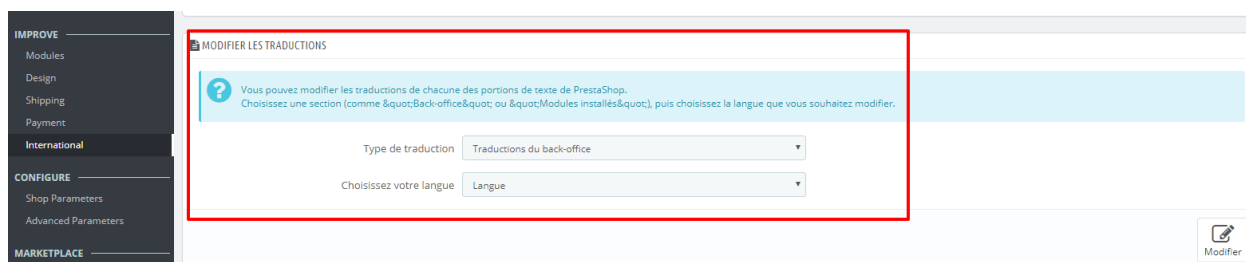
Prestashop offers a tool for customizing your mails, so you will use it here.

Please go to:

Localization → Translation (PrestaShop 1.6)

International → Translation (PrestaShop 1.7)

in your Prestashop backoffice, as shown in the image above:



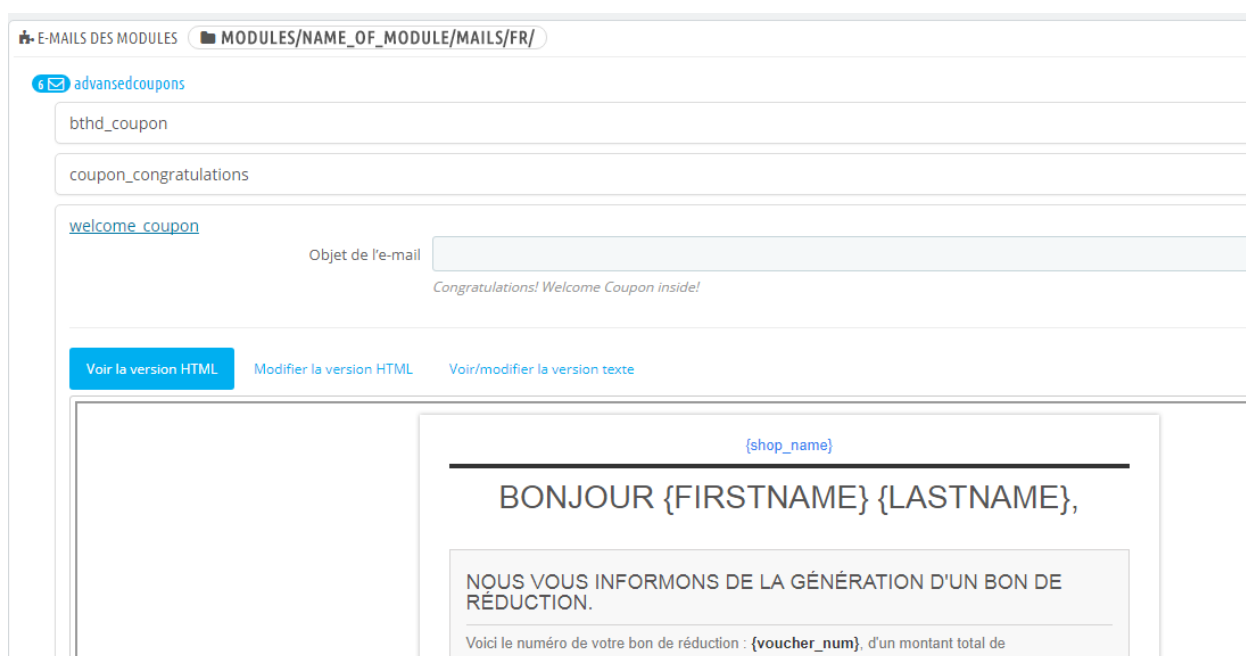
In the section “Modify translations”:

1 Select “Email templates translations” In “Type of translation”

2 Select: Core (no theme selected) or the name of your theme

3 Then select the language you want to translate. You will need to perform the same operation for each language.

The edit page opens and go to the "advancedcoupons" module. Select the button to edit ("Edit HTML version") the e-mail template.



You will be able to easily customize the mail according to your voucher. For example, insert an image in the email.

## How to setup cron job

### Definition

CRON is “a time-based job scheduler in Unix-like computer operating systems. The name cron comes from the word "chronos", Greek for "time". Cron enables users to schedule jobs (commands or shell scripts) to run periodically at certain times or dates” (source: <http://en.wikipedia.org/wiki/Cron>).

### URL to execute

You can set a cron's task (a recursive task that fulfills the sending of reminders)

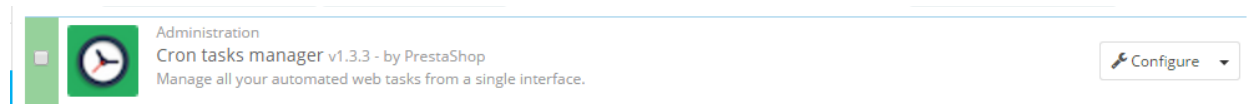
First reminder:

```
0 * * * *  
php -f /path_to_your_prestashop/modules/advancedcoupons/path_from_module
```

<https://SITE/modules/advancedcoupons/cron.php?token=8b059f49df>

How to configure a cron task ?

- On your server, the interface allows you to configure cron's tasks.
- If your server does not have an interface, you can install “Prestashop Cron tasks manager”



## FAQ

How are the discount vouchers generated?

- When a new user registers or when one of your customers places an order a cart rule will be automatically generated (with custom title).  
You can find the cart rules and the codes created by the module in Price Rules > Cart rules.

What happens if a customer gets 3-4-5 vouchers? Will he be able to use all of them in a single order ?

- Yes, he can.

What if vouchers amount will be greater than order amount ?

- Total price will be 0.

***How many times can I use this coupon?***

- Each coupon is one-time use only.

Bug Fix for PrestaShop 1.6.1.X

The solution was to replace controllers/front/DiscountController.php with this (newer version):  
<https://raw.githubusercontent.com/PrestaShop/PrestaShop/1.6.1.x/controllers/front/DiscountController.php>